NEWS & UPDATES FROM FEU ALABANG, DILIMAN & TECH

THE FEU SPOTLIGHT

Get your fun degree at TAMbayanTV

Staying indoors and studying solely at home can get quite boring, especially within nine months. The COVID-19 pandemic has made it clear that face-to-face classes will not be permitted unless everyone is immune to the virus. With personal interaction subtracted from the equation, students are now seeking ways to better engage and communicate with each other online.

To infuse the feeling of camaraderie, students of FEU Alabang, FEU Diliman, and FEU Tech came together and launched TAMbayanTV, a multi-platform channel that provides all kinds of entertainment such as music, sports, arts, drama, and more—all done the Tamaraw way.

TAMbayanTV's catchy theme song was composed, written, and produced by the following talented individuals:

- Aleiandro Marcus Cu composer and writer
- Joshua Jerico Ferido writer
- Darlene Sandoval lead vocalist and bassist
- Jericho Delos Santos Quintanilla lead vocalist
- Miguel Tolentino of Morning After lead guitarist
- Ian Maraguinot of Cuatro rhythm guitarist
- Austin Maraguinot of Cuatro drummer

The lyrics of the theme song are notable, with the chorus going along the lines of, "Dito sa ating TAMbayanTV, lahat nang yan magagawan ng paraan. Kahit ano o sino ka man, hinding hindi kayo maiiwanan. Iyakan o tawanan, pwede yan. Kahit saan at kahit kailan, sama-sama tayo kaibigan.'

Evidently, the writers of the song strived to comfort Tamaraws, telling them that despite the pandemic and remote learning setting, it's still possible for everyone to have fun and connect with one another. TAMbayanTV has proven exactly that with many of their releases upon launching as well.

TAMbayanTV has various programs that aim to both entertain and educate, one of which is iTAM GAME KNB. Named after ABS-CBN's popular game show, "Game Ka Na Ba?", iTAM GAME KNB consists of three rounds where three teams from the FEU Alabang, FEU Diliman, and FEU Institute of Technology campuses will have to compete with each other.

Meanwhile, for the sports fanatics out there, TAMbayanTV also hosts TAMARAW CHARGE, a sports program organized by the Recreation and Athletics Clubs of FEU Alabang, FEU Diliman, and FEU Institute of Technology. It aims to create a fun and learning discussion of interschool recreational purposes with activities involving all competitive sports for students to enjoy while in the comfort of their homes.

Of course, where there's physical sports, there's also esports. And for that matter, TAMbayan TV came up with Tamaraw Game Zone, another online program that provides the latest trends in esports and games. Indeed, it's #3TAMStheFUN with TAMbayanTV.

TAMbayanTV may be new, but it certainly has more programs and remote activities in store Tamaraws in the following years to come. Our students show that even in a remote setting, they can still have fun, interact, and compete with each other like they did in a face-to-face environment.

FEU participates in the Philippine StartUp Week

COVID-19 put a majority of the country under different community quarantines, causing many planned events to be cancelled or rescheduled. However, Philippine Startup Week (PH Startup Week) continued as usual, hosting their event online so as to follow safety protocols. Held last November 23 to 27, Philippine Startup Week is a nationwide conference that highlight the Filipino to entrepreneurial spirit even in this time of new normal. The event was open to all and was organized by the Departments of Science Technology, Trade & Industry, and Communications Information and Technology, along with the QBO Innovation Hub and other private agencies.

PH Startup Week offered five tracks to cater to different startup leaders and their journeys called Discover, Develop, Collaborate, Invest, and Showcase. Overall, the event was attended by 10,567people, with 56 community events and 247 speakers throughout the five days.

The FEU Innovation Center was a Community Partner for the event, and was invited to conduct a session for the Discover track last November 26. There, FEU made their mark known as they introduced themselves as a premiere startup hub for youth today. They also publicly launched the Innovation Center's programs and held a panel discussion featuring five student startup founders from their flagship incubation program, the FEU Tech Innovation Center Startup Academy.

Through their Innovation Center, FEU hopes to create the next generation of nation-builders creating technologists. innovators. entrepreneurs. FEU believes that in order to best assist in nation-building, they have to first solve society's biggest problems, which can be done jobs through creating opportunities Technology. in Innovation, and Entrepreneurship.









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INNOVATE WITH FEU

FEU Tech's "Demo Day" continues the push for student innovation

When it comes to growing businesses and even nation-building, there is perhaps nothing more important than encouraging innovation. After all, innovation is what enabled companies like Google and Facebook to rise out of garages and college dormitories, eventually evolving into the multi-billion dollar juggernauts they are now. In this regard, innovation creates countless opportunities and makes the world a much better place.

In the Philippines, FEU Tech is one institution looking to spread innovation in the country, especially among the youth. This is why on December 9, 2020, FEU Tech held a virtual Demo Day, an event where ten chosen startup teams were able to showcase and pitch their business ideas to numerous entrepreneurs, investors, industry leaders, and so much more. The event was held over Zoom and broadcast over Facebook Live.

Startup teams created apps that dabbled anywhere from improving agritech to a one-stop platform streamlining the construction process and even an app that guarantees freshness along the meat supply chain. The common underlying theme between all of these teams was that a social cause was always integrated into the overall goal of entrepreneurship—whether it was simply making life easier for its users to modernizing the field of Philippine agriculture.

Demo Day was organized by the FEU Tech Startup Academy, FEU Innovation Center's academe-based venture builder program where students aspiring to become entrepreneurs are given a platform to pursue their innovative solutions. The FEU Tech Startup Academy was made possible with the help of the Asian Institute of Management - Dado Banatao Incubator, which holds years of experience in helping grow proudly-Filipino startups.

Startup Academy also represents a way for students to receive mentorship and support from successful founders and other industry leaders. The ten chosen startup teams who showcased their ideas for Demo Day were therefore proud products of the Startup Academy.

According to FEU Tech's Director of Innovation and Entrepreneurship Rolan Marco Garcia, events such as Demo Day are an invaluable opportunity to give students practical experience. "It's easy to talk about innovation and throw ideas around all day," Garcia explained. "But the Demo Day and the rest of the FEU Tech Startup Academy's initiatives show them why an idea may not perform well in the market. They expose them to the realities of pitching and funding when they're trying to bring an idea to life. It's just part of our mission to create the next generation of nation builders by creating innovators, technologists, and entrepreneurs."

It's worth mentioning that the FEU Innovation Center is also the largest undergraduate startup incubator in the country, with the Startup Academy being only one of the many programs they've launched to help student entrepreneurs grow.

First, the Innovation Center has also started the Unmasked flagship program, a series of talks covering how notable startups have managed to survive and even thrive in the face of the pandemic. Past guests have included Angkas owner Angeline Tham and serial entrepreneur Ralph Layco, founder of Macho Mucho Salon for Men, Patriot Coffee, Goodtimes Pomade, and so much more. Another program is TechX, a monthly event that raises awareness on global tech trends and advancements. The event acts as a way to ensure members of the FEU Innovation Center are always up to date on the latest in technology and are inspired to remain competitive.

"As you can see, we're proud to provide students with an avenue to innovate-even despite pandemic," concluded Garcia. "It's not just about innovation for innovation's sake either. When you allow these young people to dream and support them, the Philippines is sure to come out all the better for it."

About the FEU Innovation Center

Founded in 2019, FEU Innovation Center is FEU Tech's dedicated body for encouraging and accelerating innovation. It is designed to be a learning space that will unleash the creativity and potential of students, in order to help them grow into the next generation of thinkers, entrepreneurs, and leaders that the Philippines can be proud of.











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FEU ALABANG, FEU DILIMAN, AND FEU TECH ARE HERE FOR YOU

As the year quickly drew to a close, it became more important than ever to remember the spirit of community and the virtue of being charitable. These ideals become especially crucial considering they are what kept people going in a year that was as challenging as 2020.

Thankfully, the various activities held by the FEU Alabang, FEU Diliman, and FEU Tech family this November and December shed light to the lives of many struggling Filipinos.

Student orgs take the reins in giving back

First, there were countless donation drives organized by student organizations throughout the entire FEU community. Throughout November and December for example, there were numerous initiatives meant to help out fellow Filipinos in the wake of natural disasters such as Typhoon Rolly and Typhoon Ulysses. These combined with activities for advocacy month where funds were raised for NGOs such as Kapit Kamay.

From "Bangon Uragon" organized by students from FEU Alabang to "iTamBangon: Tamaraw As One" by FEU Tech students, and "Magayong Bicol, Muling Sisibol" from FEU Diliman. There were even mobile gaming tournaments and talent shows organized to raise funds for relief goods. All of these exemplified the charitable spirit expected of FEU students.

For the programs mentioned above, we'd like to thank the following student organizations: the National Service Reserve Corps-Alabang, Red Cross Youth-Alabang, Honor's Society-Alabang, Community Services Extension Unit-Alabang, Association of Civil Engineering Students-Alabang and Tech, Institute of Electronics Engineers of the Philippines-Alabang, Institution of Computer Engineers of the Philippines-Alabang Student Chapter, Junior Philippine Computer Society-Tech and Alabang, Electrical Engineering Student's Association-Tech, Mechanical Engineering Chain of Societies-Tech, Association for Computing Machinery-Tech and Alabang, Association of Student Technopreneurs and Innovators-Tech, Computer Engineering Organization-Tech, Junior Marketing Association-Diliman, Operations Management Students Association-Diliman, and the Alliance of Information Technology Students-Diliman.





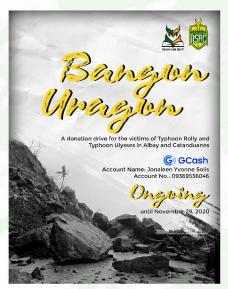


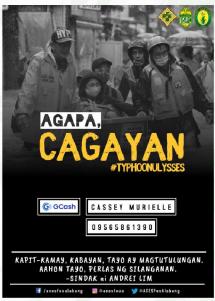


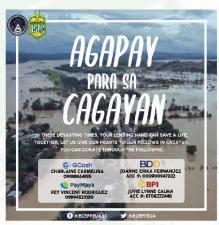


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Recognizing excellence

With so many students doing their part in nation-building and giving back to the community around them, it's only apt that they are recognized. That's why the Annual Student Recognition event was held virtually on December 19 at 2:00 p.m. via Zoom and Facebook Live.

The Annual Student Recognition also acknowledged students who excelled even outside of their "academic" life. For example, awards were given out to students who excelled in non-academic student competitions, displayed leadership abilities, showed their athletic prowess, and so much more.

More than just a means of recognition, the event serves as a great way to remind students of the importance of being well-rounded. After all, being well-rounded allows FEU to move one step closer to its goal of producing graduates that excel not only for themselves but for their country as well.

An FEU Christmas

No December would be complete without Christmas activities, even if just held virtually.

As such, students of FEU Alabang, FEU Diliman, and FEU Tech launched a "Virtual Caroling For A Cause" program that showcased the best singers from across all three campuses on December 17. This activity called "It's Christmas TAM", with the hashtag #TuloyPaRinPaskongTamaraw, was a way to celebrate Christmas and safely be together despite the pandemic. On December 22, the official Christmas Music Video of FEU Alabang, FEU Diliman, and FEU Tech was also launched on their official Youtube Channel, TamsUp Studios.

There was also "Christmas 3", the HR-organized virtual party held on December 18, that allowed the associates across the three campuses to mingle with one another as they would at a normal Christmas party prior to the pandemic.

Finally, FEU Diliman's K-10 Department is proud to launch the 5th "ABC in FEU (A Blessed Christmas in FEU)". This is a compilation of videos from students

in the Basic Education Department (BED), where they'll get a chance to show their unique take on the holiday spirit. The compilation will be uploaded on both Facebook and YouTube.

In conclusion, November and December certainly proved to be busy months for the FEU family—yet it was all worth it, for the sense of love and togetherness that was created.









